ChatGPT Prompts for YouTube Marketing

ChatGPT 提示词技巧： 创建一个结构良好的请求。

一个好的问题通常包含三个关键要素：角色、任务和标准。

以下是一个比较通用的模板：

例如，把这些结合起来：

Prompts: You are an expert content marketer, Please create a content outline For a blog post on Lead generation with content marketing. Please include the suggested title, description, and an outline of the content. Here are some key tips I'd like to share, and points I'd like to make: Point 1, Point 2, Point 3.

（你是位资深的内容营销专家，请创建一个内容大纲，一篇关于内容营销的引流文章，请包括建议的标题、描述和内容大纲。这里有一些我想分享的关键技巧和想强调的要点：要点 1、要点 2、要点 3。）

- 寻找利基建议
- 给频道取名
- 生成 Youtube 频道的描述
- 频道图标：（生成图片的提示词）
- 频道横幅图片
- 目标群体定位
- 频道主页设置建议
- 视频创意和话题
- 撰写视频脚本
- 视频开头及 hook
- YouTube 创建故事线
- YouTube Shorts 短视频
- 生成视频的标题，描述，标签

常用提示词范例和建议：

请注意，[ ] 里面需要替换成你自己的内容

寻找利基建议：

Find 10 niches based around [Topic of Interest], with good CPM's, and list 5 sub niches per niche that's listed.

给频道取名：

Create [Number] unique, memorable,witty channel names for a YouTube channel dedicated to [Your Niche].

生成 Youtube 频道的描述：

Create a YouTube channel description,with good SEO,under 750 characters,for a channel about Financial Planning.

生成 Youtube 频道的关键词建议：

Create a list of YouTube channel keywords,with no quotations,that have good SEO for a YouTube channel based on Financial Planning.

频道图标：（生成图片的提示词）

What should I input within an AI art generator in order to generate the perfect profile picture for my YouTube channel based on [Your Niche],where my channel name is [Channel Name]?

例如：
What should I input within an AI art generator in order to generate the perfect profile picture for my YouTube channel based on Investing,where my channel name is Cash Chronicles?

频道横幅图片：

What should I input within an AI art generator in order to generate the perfect banner image for my YouTube channel based on [Your Niche],where my channel name is [Channel Name]?

目标群体定位：

Identify 10 aspects of my YouTube target audience where my YouTube channel is based on [Your Niche].

频道主页编排建议

What are the key settings and features to configure for a YouTube channel based on Investing?

What are the best techniques for organizing my YouTube channel's homepage for good engagement for an audience geared towards [Investing]?

视频创意

使用 ChatGPT 来进行头脑风暴和制定"中心与辐射"的内容模型，其中一个中心内容（"中心"）由相关的其他内容（"辐射"）支持。通过围绕主要关键词创建一个主题集群，这种方法可以提高频道的 SEO（搜索引擎优化）。

You are a creative strategist with expertise in SEO. Given the main topic [Digital Art Tutorials], generate a hub and spoke content strategy incorporating related subtopics.

ChatGPT 可以用于头脑风暴视频创意、创作剧本和内容分类。

You are a creative consultant for a [niche] YouTuber. Based on their target audience of [target audience] and their previously successful themes of [previous successful themes], please generate three unique video content ideas and a brief script for one of them.

Generate seven fresh and innovative video ideas for a YouTube channel focused on [topic], such as [specific aspect of the topic or examples of similar content]. The primary audience consists of [main target audience demographic, e.g., age, profession, interests], who aim to [specific audience goals, e.g., learn new skills, stay informed, get entertained] while expressly looking to avoid [audience pain points, e.g., overly technical jargon, long-winded explanations, biased information].

Generate me [Number] YouTube video ideas for [Your Niche] to set me apart from the rest of the creators in this space.
例如：
Generate me 10 YouTube video ideas for Investing in Cryptocurrency to set me apart from the rest of the creators in this space.

I am a content creator and looking to come up with new ideas for my [YouTube channel]. Can you help me generate a list of potential that would be popular among my audience [audience

type]?

I need a YouTube video idea that will provide a behind-the-scenes look at my [company/brand] and persuade my [ideal customer persona] to take [desired action] with a sense of authenticity and relatability.

I'm looking for a YouTube video idea that will provide a step-by-step guide on how to use my [product/service] and persuade my [ideal customer persona] to make a purchase with clear and compelling instructions.

You are a specialist in video content creation and ideation. Your task is to come up with X video content ideas on the theme of [define topic or theme] that will captivate [target audience].

I'm looking for video ideas in the genre of [genre] that will engage and entertain [target audience] while also [specify the desired outcome]. Generate a list of X video ideas.

I'm searching for an interesting video idea in the genre of [genre] that effectively highlights our company's offerings in an entertaining manner.

Could you please provide me with X innovative video ideas for a [define your niche/focus] YouTube channel?

Recommend X interesting video topics for a [define niche like travel, food, lifestyle] vlog that highlights [define topic].

Can you provide X trending ideas for videos for a channel on [define your niche/focus].

Give me X video tutorial ideas around the theme of [define topic or theme].

Come up with X video concepts for an informative video on [define topic or theme].

Can you suggest X fun and interactive challenges for a video on the theme of [theme/topic] for publishing on [specify publishing channel].

Brainstorm X video ideas for a [define topic or theme] series.

Come up with X ideas for a comedy video on the topic [define topic or theme].

Give me X ideas for a video focusing on pop culture references around [define topic or theme].

视频系列：

Help me create a video series on [Your Niche] for beginners.

产品评测：

What are the top 10 [Your Niche] products to review in a YouTube video?
例如：
What are the top 10 Investing products to review in a YouTube video?

Q&A 视频：
What are some common questions people have about [Your Niche] that I can answer in a vIdeo?

产品对比视频：
Give me 3 video ideas where I compare [Product/Service A] and [Product/Service B] for my YouTube channel basedon [Your Niche].

TOP 5 系列视频：
Give me video ideas for [Your Niche] top 5 lists.

撰写视频脚本

Write a script for a video called [X]. The script should have an engaging introduction, informative descriptions of [subject matter], and a conclusion that encourages viewers to [state desired action].

Create a detailed script for an X-minute video on [topic]. The script should consist of an introduction, [specify the focus areas of the topic you want to be discussed], and a conclusion that encourages viewers to [state desired action].

Can you help me create a script for a [length]-minute video about [topic]? I want the script to delve into [topic] exploring [mention points you want to be discussed].

Draft a script for a step-by-step how-to video on [topic]. The script should be easy to understand and designed for an X-minute-long video.

Create a script for a tutorial video about [topic]. Make sure that each step discussed in the tutorial is simple and straightforward.

Please write a script for an unbiased review video of [product/service]. Be sure to include important features, advantages, and disadvantages. Here is product/service information.

Please create a video script offering practical advice related to [specific subject].

Create an engaging and funny script for a parody video on [specific subject/event/person].

Be sure to keep the tone light-hearted while also being respectful.

Could you help me create a script for an engaging introduction for my video about [topic]? I want the intro to hook the audience's attention and give them a glimpse of what they can expect to see in the video.

Can you help me create an effective outro script for a video on [topic]? I need it to summarize some key points and encourage viewers to [state desired action]. The key topics covered in the video are: [key topics 1, 2, 3].

Your role is to create a script for a video titled '[Japan: Top 10 Must-Visit Destinations]'. The script should include a captivating introduction, detailed commentary on each location, and a conclusion that encourages viewers to [like, subscribe, and share].

Write a detailed script for a YouTube video titled '[Top 10 Budget Travel Destinations for College Students]', including an introduction, a discussion on each destination, and a conclusion encouraging viewers to like and subscribe.

Write a detailed script for a [5] minute YouTube video titled '[Top 10 Budget Travel Destinations for College Students]', including an introduction, a discussion on each destination, and a conclusion encouraging viewers to like and subscribe.

Develop a captivating script for a 2-minute video focused on [topic]. Please ensure it's engaging and suitable for a diverse audience.

Help me craft a script for a [length] minute video on [topic]. The script should provide depth on the topic and maintain viewer interest.

Create a step-by-step instructional script for a 'how-to' video revolving around [topic]. The script should be easy to follow and informative.

Formulate a detailed script for a tutorial video on [specific topic]. Ensure that each step is clear and concise.

Write an unbiased and comprehensive script for a review video about [product/service]. It should cover key features, pros, cons, and personal experiences if possible.

Generate a script covering [topic] in a compelling and informative manner. The script should cater to both beginners and advanced viewers.

Compose a script for a video that provides useful and innovative tips for [specific subject].

Script a reaction video to [specific event/video/content]. It should include initial impressions, emotional responses, and thoughtful commentary.

Craft a humorous and engaging script for a parody video about [specific subject/person/event]. The content should be light-hearted yet respectful.

Form a script for a video that shares unique and effective tips and tricks for [specific subject or task]. The content should be user-friendly and practical.

Develop an enticing introductory script for my YouTube video, which focuses on [topic]. The intro should hook viewers and provide an overview of what's to come.

Create a compelling and comprehensive outro script for my YouTube video about [topic]. It should summarize key points and include a strong call-to-action. Here is the key topics we covered: [key topic1,key topic 2, key topic 3]

Write a script for a YouTube video that delves into [educational topic], designed to educate and captivate the audience. This script should seamlessly blend informative content with engaging delivery, ensuring that the material is accessible and compelling to viewers with varying levels of familiarity with the topic.

视频开头及 hook：

Create an engaging intro script for a YouTube video that is about [Your Topic].

Create an engaging and memorable hook, immediately capturing the viewer's interest by addressing a common question, need, or problem related to [topic of the video]. Follow this with a concise introduction for the YouTube video that hints at an unexpected insight, a surprising fact, or a compelling story related to the topic, provoking thought or emotion. This video aims to [specific improvement or goal, e.g., educate, entertain, inspire].

具体例子：
Do sweaty palms and shaky knees plague you every time you have to give a presentation? You're not alone! In this video, we'll share proven tips to transform you into a confident and captivating public speaker.

Write a witty hook statement for a YouTube video based on [Your Topic].

Write an engaging intro for a video about the benefits of meditation.

Craft a captivating hook for a video comparing different types of cameras.

Compose a compelling opening for a video about plant-based diets.

Write an intriguing hook for a video discussing the science behind sleep.

Create a catchy intro for a video showcasing your travel experiences.

Craft an attention-grabbing opening for a video explaining how to start a successful business.

YouTube 创建故事线

ChatGPT 可以帮助你的 YouTube 视频制定一个全面的故事板。一个精心策划的故事板可以确保视频具有凝聚力、吸引力和实现其预期目的。输入：视频目的、目标受众、视频持续时间、关键信息以及视觉或听觉元素。

You are assisting me in creating a storyboard for my upcoming YouTube video. The video's purpose is to for my target audience of [target audience]. The video should be approximately long, and convey the following key messages: [key messages]. Please incorporate the following visual/auditory elements in the storyboard: [visual/auditory elements].

YouTube Shorts 短视频

Explain the process of brainstorming and ideation for creating engaging YouTube Shorts content.

Share tips for capturing and editing captivating visuals within the short time frame of YouTube Shorts.

Discuss the art of crafting an attention-grabbing opening sequence for YouTube Shorts to hook viewers.

根据指定格式，批量制作短视频文案：
Provide me with 30 motivational quotes. Split each quote into 2 parts (example: Success is not final failure is not fatal. First part here is success is not final, and the second is failure is not fatal). The first part of the quotes should build up suspense and the second part should be the big reveal.

生成视频的标题，描述，标签：

Your task is to create an engaging and SEO-friendly title and description for a video focusing on [budget travel tips]. Please utilize the key points and learning objectives from the video: [key points and learning objectives]

Next, provide guidelines for designing an effective thumbnail for the YouTube video on [budget travel tips]. Don't give generic advice, offer specific thumbnail recommendations based on the topic of the video.

Act as a YouTube creator and affiliate Marketing experts. Please create engaging, click-worthy

titles for your videos that will rank on Youtube, create unique descriptions for Youtube videos that rank well in search, and suggest tags based on the video scripts I input. separate the tags by commas.

Provide an engaging and SEO-friendly description for my YouTube video on [Topic].

Recommend YouTube video tags, in CSV format, with no quotations, for my YouTube video about [Topic] to boost its visibility.

Please provide a video description for a [specific type of video] that includes [key elements/stands out/encourages] viewers to watch the video.

Write a video description for [specific type of video] that uses emotional appeal and storytelling to improve its effectiveness.

Generate a video description for a video that is about [specific industry/field] that includes words or phrases to increase engagement and views.

Generate a video description for a video that is about [specific industry/field] that includes words or phrases to increase engagement and views.

生成缩略图的文案：

Create a compelling and attention-grabbing thumbnail text for the video "XXX".

Suggest five thumbnail design ideas for a science-based YouTube channel.

Create a detailed video thumbnail for a tech review video.

Compose a thumbnail design for a video essay on environmental issues.

Midjourney prompt templates:

As an AI, I want you to generate a midjourney prompt for creating a YouTube thumbnail.
The video is about a {DIY tutorial on making wooden furniture}.
The video style is {rustic and cozy}.
The key elements to include in the thumbnail are the {finished wooden furniture piece, woodworking tools, and a warm workshop setting}.
And I want to exclude{any modern or metallic elements.}
I want a stylization level of {700}.
And the aspect ratio should be {16:9}
Based on this, the generated Midjourney prompt could look like something like this:
/imagine finished wooden furniture with woodworking tools in a warm workshop rustic style –s 700 –ar 16:9 –no modern –no metallic

评论回复：

Respond to this comment in a [Tone] manner:[Comment]
例如：
Respond to this comment in a friendly manner:Hey,great information provided in the video, my only gripe is,you need to get better camera quality.

Generate a friendly and engaging response to a viewer's comment that reads, '[I love your travel videos! Can you do a video on budget travel tips?]

投票设置：

Create [Number]interactive polls for my YouTube communlty based on [Topic/Niche/Video1].

Create 5 interactive polls for my YouTube community based on a video titled:Investing for Beginners: 4 Investing Tips.

频道发展和盈利建议

I am looking to grow my YouTube channel and increase my views and subscribers. Can you help me come up with a strategy for [target audience] that includes a schedule for creating and promoting content?

How can I increase the click-through rate of my YouTube thumbnails for my channel in the niche,[Niche], in order to boost growth and monetization?

What are some strategies for increasing [channel/video type] views on YouTube?

How can I optimize my YouTube [channel/video] for search?

I am looking to use YouTube ads to promote my channel and increase my reach. Can you help me research and identify the best targeting options for [target audience] and provide examples of ad copy and creative that will appeal to them?

What are some ways to monetize my YouTube channel that has the topic of [topic]?

号召和结尾 Call-to-Action and Closing

Compose an effective call-to-action for a charity-focused YouTube video.

Write a memorable closing statement for a video discussing the future of AI.

Create a persuasive ending for a video promoting a new product.

Craft a compelling call-to-action for a video discussing environmental issues.

Write a clear closing statement for a video covering the latest tech news.

Compose an inspiring ending for a video about personal growth and development.

社交媒体推广 Social Media Marketing

Draft three promotional tweets for a YouTube video on cryptocurrency investing.

Write a captivating Instagram caption to promote a new beauty tutorial video.

Create a Facebook post to promote a charity-focused YouTube video.

Compose a tweet to announce an upcoming collaboration with another YouTuber.

Write a social media post to share a behind-the-scenes look at your video production process.

Create a promotional post to promote a special event or milestone for your channel.